

# *The Chorus*

The PavMusic newsletter incorporating news from  
PavMusic Studios & Studio Dog Records



## *Welcome*

Issue 2.1 January 2010

Welcome to all and we really hope that all of you had a wonderful Christmas, and a festive season full of love and laughter.

Well, the start of another year and a new decade!! A lot of people I am talking to are getting the same feeling I am, that 2010 is going to be a monumental year in a number of areas and I hope for all our readers it brings many blessings and that all your endeavours and plans reach fulfillment in abundance.

So we will start this year with an update and present some of the plans for the year ahead for us. In this newsletter:

- **Update** on Draw the Line compilation CD project
- **In the Works** - what's next for PavMusic Studios
- **The Launch** of PavBiz and its Music Business Advisory Services
- **Outros** - The Launch of Deborah Pavletich Interior Design

Till next month, take care and God bless **Ian**



## *Update*

### **Update on the Draw the Line compilation charity 2-CD Project**

After initial interest from the release, there has been a little lull in interest over the Christmas period—but this is about to ramp up again as January unfolds.

- I have just been advised the radio promo will be ready and we will start getting this out to radio stations in the first week of January. While we still have a number of stations to approach (and people offering to help) we will have a kick start with 11 stations around Australia already agreeing to run the promo and do some follow up interviews etc.
- The official launch will be held in Sydney, now probably in March as we are having a few issues finding a free venue—which is necessary before organizing artists, other details and media releases etc—just a little bit to do LOL!

So I hope you don't mind if I send out an broadcast email (as well as notify on facebook and the website) once details are finalized.

- We will then be starting to program the benefit concert series around the country commencing around the middle of the year—something to look forward to in your area

So just a little to do over the next few weeks :- ) but well worth it for the cause and benefit of the organizations. Stay tuned and, oh, just a thought—have you bought a copy yet? If not go to [www.drawthelinecd.com.au](http://www.drawthelinecd.com.au)

## *In the Works*

### **PavMusic Studios: Recording**

Mary Couper's CD 'Living Water' is completed and at the time of writing is only waiting on graphics before sending to production.

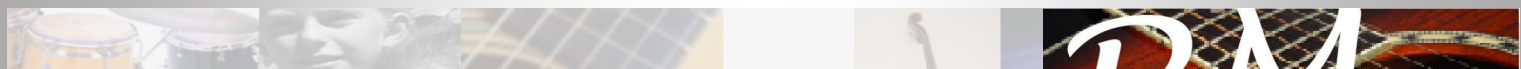
Next for the studio will be a couple of internal projects.

**Deb** has for a while been wanting to do a CD taking some of the old hymns and 'modernizing' their arrangement to bring these wonderful words and messages to a new listening audience — selection and arrangement ideas are now underway. Deb will also be choosing some jazz standards and possibly other favourites that will compliment the hymns, providing a meaningful and flowing selection of songs over the CD

**Ian** is completing a number of songs that have been in various stages of construction for the last couple of years. Those along with another new song he has just started and some songs he has been given to record will be arranged and form the basis of his next CD.

With the successful orchestration of the backing track to the 30 minute DVD of wonderful images by **John Baker**, Ian will soon be starting work on a full orchestral score for a second DVD of John's images. Rather than a segmented work as in the last composition, this new piece will flow from start to finish, moving to compliment John's images of soaring vistas, wonderful ocean imagery through to majestic mountain views.

Again you can check out this great Canberra based landscape photographer's work, or inquire about purchasing any of his prints, via his website at [www.johnbaker.com.au](http://www.johnbaker.com.au)



## Launch Announcement

### PavBiz Business Advisory Services - Music Industry Business Advice

In 2010, Ian is launching an integrated business advisory/coaching service mainly to people in the initial start periods of their own businesses & those wanting to ensure they get the work/personal life balance right into the future.

Providing a 'helicopter view', Pavbiz will assist clients to look at their business/personal goals, reasons/visions, possibilities/restrictions—and help formulate tailored and practical plans, assistance and checkpoints to ensure (as much as possible) people stay on track to achieve what is truly important in their personal circumstances.

As a major part of this service, **we are formalising an advisory service to those involved in the music industry**, whether performer, service, direct or ancillary.

Note, this is not talking about being a manager, booking agent, money manager or similar service—that is for those who have the expertise and specialise in those areas. This service will start at the bigger picture and drill down, provide a broad brush (calling on team members as necessary) that can inspect, comment, advise and also check, question, independently look at the “what if’s” and the possibilities specific to the client’s situation and need.

As part of this service, Pavbiz is putting together a referral group of professionals in legal, accounting and various technical areas that can be called on as required.

As well as various projects in the industry, informally Ian has been working with a number of individuals and bands at various levels over the past few years offering guidance as they look to achieve their desires within the music industry— whether that be as a business , a ministry or just a passion— and it is now time to formalise this service and offer it to a broader market.

Why? Ian feels that having:

- 33 years involvement in various aspects of the music industry,
- extensive experience in marketing, business administration, event production as well as experience operating own businesses including financial planning & marketing consultancy operations,
- qualifications including a Bachelor of Business, Dip. Music, TAA, Dip. Export Marketing,
- been a lecturer in Music Industry Business and Event Management over last 4 years, as well as
- a strong desire to help people achieve their goals and calling, he can provide a worthwhile and valuable contribution to his clients.

**To find out more contact [pavbiz@pavbiz.com.au](mailto:pavbiz@pavbiz.com.au)**— promotional material and the website will be available by the end of January.

## Outros

### Deborah Pavletich Interior Design



Deborah, with an Advanced Diploma of Interior Design as well as a qualified colour consultant, has just set up and this month will launch her own consultancy for clients seeking advice for projects in residential, small commercial, office fit-out, retail, and hospitality/tourism.

Not to be confused with interior decorating, Deborah’s services include: research & analysis, spatial planning, design (including joinery), furniture and finishes selection and documentation, for renovations, extensions, fit-outs, and interior spaces of new builds.

During 2009 Deborah worked on a number of private residential projects, from a small room alteration to ongoing colour/finishes advice for a major home being built in O’Malley ACT. All clients seem more than happy with her designs, suggestions and input—with a regular comment being “she listens and she cares”.

**For more information contact Deborah at [deb@debpauid.com.au](mailto:deb@debpauid.com.au)** and look out for her developing website at [debpauid.com.au](http://debpauid.com.au).

### Too many passwords?

During a recent password audit at Bank Of Ireland it was found that Paddy O’Toole was using the following password for security on his savings account: *‘MickeyMinniePlutoHueyLouieDeweyDonaldGoofyBerlin’* When asked why he had such a long password, Paddy’s reply was: “Oi was told it had to be at least 8 characters long and include one capital”



### Group Contact Details

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